

Minutes of the Tourism Committee meeting held on 2<sup>nd</sup> May 2018 at 7.30 pm in Town Hall Broad Street, Montgomery

Present Cllr's L Weaver, J Kibble, H Andrew, C Weston

**MINUTE 83-T/17 – APOLOGIES**

No Apologies

**MINUTE 84-T/17 – DECLARATIONS OF INTEREST**

None

**MINUTE 85 -T/17 – MINUTES OF THE LAST MEETING**

Minutes of the last meeting on 10<sup>th</sup> April 2018 approved and signed by the Chairman following amendments.

**MINUTE 86-T/17 – MATTERS ARISING**

1. Art work for Brown Signs has been authorised.
2. Guidelines from Mid Wales Tourism will be obtained re Social Media and permissions needed.
3. PR team will meet shortly to discuss areas needing guidance.
4. Beer Festival was very successful and hopefully it will be repeated in 2019. There was some damage to Whitegate Pool but this has been cleared by a group of volunteers.
5. Cllr Kibble thanked Town Clerk for her persistence with regard to the recycling site and her attempts to get the garden waste bins moved slightly to give better access to Whitegate Pool path. A suggestion was made perhaps an archway possibly willow would be appropriate to show that this was a pathway to Whitegate Pool and Offa's Dyke.

**MINUTE 87-T/17 – TOURIST INFORMATION AREA**

Cllr Andrew will advise which benches need urgent attention following the decision at main council meeting.

**MINUTE 88-T/17 – DESTINATION MONTGOMERY**

This is covered by other items on the agenda

**MINUTE 89-T/17 – EVENTS 2018**

1. **Walking Festival** is going ahead in October and one walk is already fully booked.
2. Trails launch will take place on 5<sup>th</sup> May. Guests have been invited for 10.30 am for refreshments at the Town Hall. Town Guides and leaflets will be available.
3. A table front banner has been ordered which can also be used for other events in town.
4. Quiz sheets will be on sale for children for 50pence each. Pencils unfortunately have not arrived as yet.
5. Mr Fairbrother will be leading a walk of the town trail at 12 mid-day.

6. Cllr Kibble advised that a film crew from Channel 5 had visited Ivy House they are making a programme regarding updates on rescue dogs and as Mrs Jaunzens has a rescue dog he has been filmed updating his progress. The film crew were very impressed with Montgomery and thought it was a wonderful small town.
7. A few concerns had been voiced over the old Post Office (Compton House) regarding the view through the window. Cllr Kibble will speak to the new owner and ask if they would like some art to put in the window during refurbishments.
8. **Open Gardens** on 9<sup>th</sup> June 2018 from 14.00 – 17.30 hours. There will be harpists playing in two locations and a quartet possibly in Mortimer Way.
9. Leaflets will be available in some shops at £2 each.
10. This event will be advertised in County Times and there will be posters in various locations.
11. **Food Festival 2019** County Cllr M Alexander had spoken with Cllr Kibble regarding a possible idea for the festival which would include the Vale of Montgomery Cluster, the regeneration team at PCC could possible raise funding for this event. Possible date would be November 2019.

#### **MINUTE 90-T/17 – TOUR OPERATORS GUIDE**

1. This is more a guide to Montgomery, layout needs more attention and a list of businesses will be added.
2. There is an organisation called Castles in Wonderland and they have Montgomery in their schedule, they bring Japanese tourists to visit the castle and town, stay for about two hours then travel to North Wales. There is also Celtic Academy who are doing similar tours.
3. Cllr Andrew advised that when meeting representatives from Cadw it was mentioned that an ideal walk would be around the Town Wall giving some history of the town. This will be considered for 2019.

#### **MINUTE 91-T/17 – ITEMS FOR NEXT AGENDA**

Consider event for 2027

Next Meeting 6<sup>th</sup> June 2018